

## Product Content Label Renewable Energy Program

**Renewable Energy is sold in blocks of 300 kilowatt-hours (kWh). The energy purchased will be made up of the following renewable resources<sup>1</sup>:**

<b>Green-e Energy Certified New<sup>2</sup> Renewables in the Renewable Energy and Green Power for Business Programs:</b>			
<b>Resource Type</b>	<b>Provided in 2011</b>	<b>Projected for 2012</b>	<b>Generation Location</b>
-Biogas	33.3%	33.3%	Little Chute, WI
-Solar	0.6%	0.7%	Various WI locations
-Wind	66.1%	66.0%	Worthington, MN; Dodge and Fond du Lac Counties, WI; Worth County, IA
<b>TOTAL</b>	<b>100.0%</b>	<b>100.0%</b>	

1. These figures reflect the power that we have contracted to provide. Actual figures may vary according to resource availability. We will annually report to you the actual resource mix of the electricity you purchased during the preceding year.

2. New Renewables come from generation facilities that first began commercial operation on or after January 1, 1997.

For comparison, the current average mix of resources supplying your electric utility includes:  
Coal (62.3%), Nuclear (17.0 %), Natural Gas (7.4 %), Renewables (13.2%), Petroleum (0.1%)

The average home in the United States uses 900 kWh of electricity per month. [Source: U.S. EPA]

For specific information about this electricity product, please contact WPPI Energy, 800-255-9774, [www.wppienergy.org](http://www.wppienergy.org).



Green-e Energy certifies that the Renewable Energy Program/Green Power for Business meets the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 888-63-GREEN or log on to [www.green-e.org](http://www.green-e.org).